



General Information

Value Proposition and Benefits

August 31, 2010

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Overview

Vision: We Make Leaders!

Mission

- ▶ Cultivate and empower leaders for professional excellence
- ▶ Connect accomplished professionals for mutual success
- ▶ Engage and participate with the community-at-large
- ▶ Inspire leaders to make a meaningful difference in government, education, business, and society

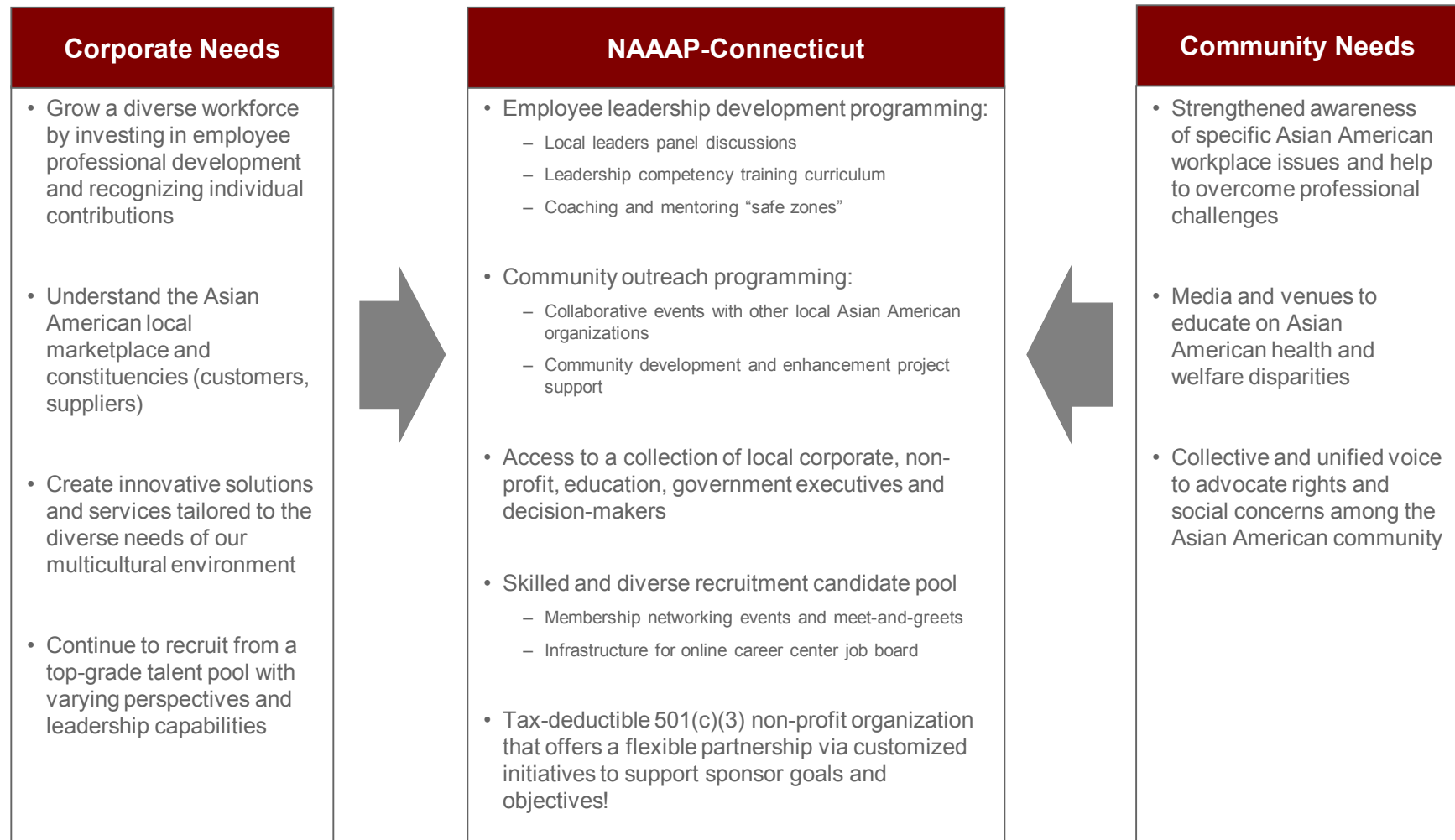
We are:

- ▶ The largest and fastest growing Asian American professional organization in North America
- ▶ Providers of tools and resources for our members to enhance their career and empower Asian Americans to become great leaders and community activists

Background:

- ▶ National organization founded in 1982 - expanded to more than 25 metropolitan cities in the United States and Canada
- ▶ National membership inclusive of a diverse group of leaders and dedicated professionals across all industries and fields - 5000+ and continuously growing
- ▶ Connecticut branch founded in 2005 - outreached to a network of 200+ Asian American professionals and executives locally
- ▶ Our membership represents many professions, such as medicine, technology, law, finance, academia, entertainment, government, etc. and all descents (North and East Asian, Middle Eastern, South Asian and Southeast Asia)

Value Proposition



Membership Benefits

- ▶ Network with individuals of diverse cultural and professional backgrounds
- ▶ Connect with leaders from various non-profit organizations, corporations and educational institutions in Connecticut
- ▶ Enhance your skills with activities that incorporate leadership training, professional development and build communication / personal branding skills
- ▶ Promote cultural awareness and community involvement through interacting with our diverse portfolio of community-driven partners
- ▶ Get involved with leading events, driving creativity and ultimately developing new initiatives for our organization

A Glimpse Into NAAAP-CT History

- ▶ Founded in 2005
- ▶ Contributed to the creation and evolution of the Connecticut Asian American Leaders Consortium (CA2LC) as one of the founding organizations (now dissolved and transformed as APAC)
- ▶ Stimulated like-organizations to collectively take strides at creating an Asian American Affairs Commission to serve as advisors to the Governor, Legislature, state agencies, departments and commissions on the issues relating to the social, educational, health and economic community
- ▶ Celebrated Asian Pacific American Heritage Month with Aetna's Asian American Employee Network (AsiaNet) and by collaborating with NAAAP-NY's 27th Annual Heritage month festival in Union Square, NY
- ▶ Sponsored The Hartford's Innovation through Diversity and Inclusion Forum with the Asian Pacific Professionals Network (APPN)
- ▶ Participated in ING's 3rd Annual Diversity Career Fair
- ▶ Participated in the planning and cultural fair component of the 2006 Annual Dragon Boat Festival at the Connecticut Riverfront in downtown Hartford
- ▶ Partnered with NAAAP-NY in the 3rd Annual Leadership Forum: "Power Up Your Leadership Influence"
- ▶ Sponsored UCONN's Identifying the Missing Power of Asian Americans in Connecticut (IMPAACT) Conference for Asian American Students
- ▶ Held multiple professional networking / mixer events
- ▶ Hosted the 2010 NAAAP National Leadership Retreat at Mohegan Sun
- ▶ Awarded 2010 NAAAP National award for: "Venture of the Year" and "Emerging Leadership"

Contact Information

Please visit us at:

National: <http://naaap.org>

Connecticut: <http://naaapct.org>

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NAAAP-CT Leadership Team

President: Heang Tan, heang@naaapct.org

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