

January 2010 Opportunities

Board of Directors

Director of Communications

For more information, contact Heang Tan, President (heang@naaapct.org)

OFFICERS

Heang K. Tan
President

Role:

- To develop and execute a robust communication strategy and plan to support NAAAP-CT programs, events and community outreach
- To centralize communications and ensure consistent externally-facing messages are delivered with high quality and in a timely fashion

Lyna Sun
VP of Strategy

James Pham
VP of Operations

Responsibilities:

- Manage the monthly NAAAP-CT newsletter by collecting leadership team and member content, providing a draft to the President and VP for review within the first 3 days of the month and distributing the newsletter within the first week of each month
- Collaborate with Director of Programs, Events, Community Involvement and Membership to develop marketing strategies in support of initiatives
- Work with VP of Technology to provide content for NAAAP-CT website and NAAAP Library repository
- Provide advice on various communications and marketing channels available and help leverage resources to effectively deliver communications to the public
- Create and continuously foster relationships with the community media (newspapers, radio, tv, etc.) as potential vehicles to market NAAAP-CT programs and initiatives
- Attend and actively participate in monthly board meetings (not to be absent for more than 3 meetings out of the calendar year)

Joseph Xiao
VP of Technology

Jean Lo
Secretary

Linda Tan
Treasurer

BOARD OF DIRECTORS

Socheata Poeuv
Director of Programs

Mimi Syharat-Long
Director of Membership

Director of Strategic Partnerships and Fund Development

For more information, contact Lyna Sun, VP of Strategy (lyna@naaapct.org)

William Lee, Jr.
Director of Events

Role:

- To engage potential Corporate Diversity sponsors and foster partnerships with the intention of creating strategic value for local corporations and enabling membership outreach
- To develop and execute additional fundraising opportunities in the local community

Matthew Lin
Director of Community Relations

Elizabeth Krause
Board Member at Large

Responsibilities:

- Own and continuously refine the Corporate Sponsorship package
- Develop and execute a "go to market" strategy for engaging new sponsors
- Continue to foster relationships with key Corporate diversity contacts
- Work with Corporate sponsors and Directors of Programs and Events to develop and align NAAAP programs with and support the specific strategic priorities of the local companies
- Foster relationships with Asian-American employee resource groups within corporate sponsor organizations
- Identify and execute other fundraising opportunities throughout the local community
- Attend and actively participate in monthly board meetings (not to be absent for more than 3 meetings out of the calendar year)

"WE MAKE LEADERS!"